My Copy

RJ Reynolds Tobacco Company

Date: March 20, 1998

April Doral Buy 1-Get 1 free

To:	RJR Acct. #: 423360
	MIDDLESEX TOBACCO CO
Attn:	SANDY KATZ
CC:	
CC:	

From:	Lanny Wolfe
Voice Mail	1-800-757-8255 Ext: # 48795
Fax:	732-417-9076
CC:	Lanny Wolfe
CC:	

Partners Promotion Reporting:	DOR APR B1G1F			
UPC Code	**Brand Style**	**Brand Description**	**# Cases**	**# Ctns. to pack in each display**
25184	DORAL MENTHOL 100 LT	DORAL MENTHOL 100 LT	2	1
25185	DORAL 100 ULTRA LIGHT	DORAL 100 ULTRA LIGHT	2	1
25188	DORAL 100 FF	DORAL 100 FF	2	1
25189	DORAL 100 LT	DORAL 100 LT	2	1

Should you require technical assistance relative to the format required using these promotion/brand descriptions on your weekly tape/disc submissions, contact the Partners help Desk at 1-800-230-9732.

Tactical Promotion Information:

4/16/98

Deliver to Retail Date	w/o 4/20/98
EFT amount (Promotional Prod.)	$233.82
P. O. # (Promotional Product)	
P. O. # (Display Shippers)	
# Display Shippers	60
Extra Display Shippers	0
# Retail Stores in Promotion	58

Product/Pemium arrival date:	4/13/98
EFT amount (Live Product)	
P. O. # (Live Product)	
SKU Cube:	
Retail offers per display	20
Retail Billing per display	2-Sav. ctns
VAP Pack/Ship payment	$39.20
Promotional packaging UPC #	12300-23797

Promotion Description:

Doral But 1 Get 1 Free. Place 1 white ctn. of each of the 4 Doral brand styles in the shipper display and sent to stores on attached VAP list.

Partners Program requirements:

- **Displays must be shipped to retail the week of: 4/20/98**
- **Pack & Deliver each promotion to at least 80% of accounts on attached list within 2 weeks**
- **Must properly report promotion and brand descriptions on tape/disc submissions**
- **Return attached list with refusals to Lanny Wolfe within 4 weeks after delivery date**

DA Ltr. REV. 2/98

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Source: https://www.industrydocuments.ucsf.edu/docs/syfy0000

WHOLESALER : 423360 MIDDLESEX TOBACCO & <DIRECT>
TEMPLATE : 800219 80400 DOR APR B1G1F
TEMPLATE SEQ : 0046
ES LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122101	122225	687944	A&H DRUG & GIFT INC	646 WESTWOOD AVE	RIVER VALE	NJ	07675	1			2016646900	(201)664-6900
122603	122623	793280	A-ONE DELI GROCERY	562 BAYWAY AVE	ELIZABETH	NJ	07202	1				(908)527-8570
122603	122623	440260	AMIS FOOD STORE	344 W GRAND ST	ELIZABETH	NJ	07202	1				(908)558-9785
122603		365957	AMY'S DELI	546 LINDEN AVE	ELIZABETH	NJ	07202	1				(201)820-0774
122603	122623	670410	BRIANS LIQUOR LAND	1700 E 2ND ST	SCOTCH PLAINS	NJ	07076	1				(908)322-1822
122605	122625	690636	BUTLER NEWS	150 MAIN ST	BUTLER	NJ	07405	2				(973)838-9405
122603	122623	457161	BUY-RITE MARKET	965 MAGIE AVE	UNION	NJ	07083	1				(908)352-5147
122605	122625	555931	C TOWN	444 20TH AVE	PATERSON	NJ	07513	1			2012784899	(973)278-4899
122106		740512	CUCHI DELI	71 RT 46 WEST	ELMWOOD PARK	NJ	07407	1				(201)703-9696
122603	122623	375912	D ROSEN CONFECT.	527 W GRAND AVE	RAHWAY	NJ	07065	1				(732)574-3686
122603	122623	705622	D&S CONVENIENCE	1101 S WOOD AVE	LINDEN	NJ	07036	1				(908)523-0144
122603	122623	401666	DAVES SWEET SHOP	230 MOUNTAIN AVE	SPRINGFIELD	NJ	07081	1				(973)379-2885
122101	122225	643036	DELI MART-BERGENFLD	89 NEW BRIDGE RD	BERGENFIELD	NJ	07621	1				(201)385-0948
122604	122624	566999	DISCOUNT LIQUOR	26 1ST AVE	BLOOMFIELD	NJ	07003	1				(973)429-7680
122603	122623	643924	ELMORA TOYS	176 ELMORA AVE	ELIZABETH	NJ	07202	1				(908)289-7328
122101	122225	690334	FINE FARE MARKET	306 BROAD AVE	PALISADES PARK	NJ	07650	1				(201)944-1632
122603	122623	639656	FRIENDLY STATIONERY	132 CHESTNUT ST	ROSELLE	NJ	07203	1				(908)245-005
122101	122225	400039	FUSCOS MKT	165 WERIMUS RD	WOODCLIFF LAKE	NJ	07675	1			2013915665	(201)391-5665
122101	122225	585389	GARDEN STATE DAIRY	135 OAKLAND AVE	CLOSTER	NJ	07624	1				(201)784-8850
122104	122620	642691	GARDEN STATE NEW	30 MONTGOMERY	JERSEY CITY	NJ	07302	1			2013338821	(201)333-8821
122605	122625	734738	GC& G INC	149 HAMBURG TPKE	BLOOMINGDALE	NJ	07403	1				(973)492-8550
122603	122623	401557	HERSHEY DELI	502 BOULEVARD	KENILWORTH	NJ	07033	1				(908)276-9328
122101	122225	646401	IDEAL FOODS MKT	77 S WASHINGTON A	BERGENFIELD	NJ	07621	1				(201)385-0069
122603	122623	406025	J&J FOOD MART	497 W SCOTT AVE	RAHWAY	NJ	07065	1			9084998016	(732)499-8016
122603	122623	272916	KHAN EXXON_#3-4170	9 W SAINT GEORGES	LINDEN	NJ	07036	1		5474-0000	9084869490	(908)486-9490
122105		637019	KNT FOOD STORE	24 W HUDSON AVE	ENGLEWOOD	NJ	07631	1				(201)871-2442
122603	122623	275855	KRISHNA GENERAL	535 E 2ND AVE	ROSELLE	NJ	07203	1				(908)241-2830
122603	122623	725381	MALIK CORP	1412 LIBERTY AVE.	HILLSIDE	NJ	07205	1				(973)923-6939
122102	122226	605571	MARINA CANDY STORE	240 ROCK RD	GLEN ROCK	NJ	07452	1				(201)444-0748
101	122225	595891	MINIT MART	151 TERRACE ST	HAWORTH	NJ	07641	1				(201)387-0766
603	122623	401700	MOUNTAIN DELI	2385 MOUNTAIN AVE	SCOTCH PLAINS	NJ	07076	1			9088895557	(908)889-5557
122603	122623	583678	NICK'S CANDY STORE	207 CHESTNUT ST	ROSELLE	NJ	07203	1				(908)245-1080
122603	122623	584937	NINA'S SMOKE SHOP	130 BROAD ST	ELIZABETH	NJ	07201	1				(908)352-4748
122104		661634	NJT METRO NEWS INC	1 RAYMOND BLVD WE	NEWARK	NJ	07102	1				(973)242-5004
122603	122623	570238	ONE STOP	312CND RAHWAY AVE	ELIZABETH	NJ	07202	3				(908)351-6509
122603	122623	637007	OPTIMO II	122 WESTFIELD AVE	ROSELLE PARK	NJ	07204	1				(908)241-4708
122102	122226	521238	PARAMUS FOOD MARKET	548 PARAMUS RD	PARAMUS	NJ	07652	1			2016520178	(201)652-0178
122102		547515	POMPEI MARKET	31 CALICOONECK RD	SOUTH HACKENSA	NJ	07606	1			2014404696	(201)440-4696
122603	122623	401504	PUFF N STUFF	21 NORTH AVE	CRANFORD	NJ	07016	1				(908)272-6989
122603	122623	696352	QUICK PASS	735 NEWARK AVE	ELIZABETH	NJ	07208	1				(908)820-8575
122106		761139	QUICK SHOP & BAGEL	64 BELMONT AVE	GARFIELD	NJ	07026	1				(973)478-2106
122603	122623	567511	QUICK STOP	1819 E 2ND ST	SCOTCH PLAINS	NJ	07076	1				(908)322-7199

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TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122603	122623	667268	RAHWAY NEWS & FOOD	960 SAINT GEORGES	RAHWAY	NJ	07065	1				(732)396-1140
122603	122623	276027	ROYAL DELI	521 N WOOD AVE	LINDEN	NJ	07036	1				(908)486-2755
122603	122623	274318	SEVEN STAR NEWS	213 N WOOD AVE	LINDEN	NJ	07036	1			39440	(908)925-8298
122603	122623	398655	SHOPPER EXPRESS	577 N BROAD ST	ELIZABETH	NJ	07208	1			9083514989	(908)351-4985
122103	122628	285845	SUE'S MINI MART INC	2501 TONNELLE AVE	NORTH BERGEN	NJ	07047	1			423360	(201)867-5151
122603	122623	451657	SUMMER ST. NEWS	665 SUMMER ST	ELIZABETH	NJ	07202	1				(908)355-3982
122603	122623	607169	SUNNYSIDE SWEET SHO	903 WOOD AVE	ROSELLE	NJ	07203	1				(908)245-6531
122604	122624	771735	SUPER VALUE CENTER	565 BLOOMFIELD AV	BLOOMFIELD	NJ	07003	1				(973)429-7635
122101	122225	400125	THE VARSITY	218 CLOSTER DOCK	CLOSTER	NJ	07624	1			2017689302	(201)768-9302
122603	122623	401049	UNION SMOKE	974 STUYVESANT AV	UNION	NJ	07083	2				(908)686-5066
122603		452201	UNIONLAND FARMS	543 BOULEVARD	KENILWORTH	NJ	07033	1				(908)272-1980
122109		275692	VARDARKIS LIQ & DEL	219 M L KING DR	JERSEY CITY	NJ	07305	1			2013331732	(201)333-1732
122604	122624	464357	VERONA VARIETY	400 BLOOMFIELD AV	VERONA	NJ	07044	1			2012399760	(973)239-9760
122603	122623	401693	WALLIS STATIONERY	441 PARK AVE	SCOTCH PLAINS	NJ	07076	1				(908)322-6266
122603	122623	734071	WELSH FARM	555 E 1ST AVE	ROSELLE	NJ	07203	1			423360	(908)245-0328

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TEMPLATE TOTAL ACCOUNTS 57 TOTAL QUANTITY 61

********** END OF REPORT FOR PROMOTION 800219 **********

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